Workplace Technology and the Employee Experience

The modern workplace – contrary to some thinking, it’s not complex web of emerging technology like 3D printing, real-time translation, and biometrics.

The truth is that while certain technologies are up and coming according to a new survey from IDG, the majority of organizations still rely on traditional standbys such as email and IM.

The Digital Technology Spectrum

How Information Technology Decision Makers (ITDMs) rank today’s workplace technology

Old Standbys Stand the Test of Time

Even though they are ranked aging or mature, familiar technologies dominate the modern workplace.

- % Currently Using -
  - Email: 72%
  - Instant Messaging: 53%
  - Traditional Voice & Web Conferencing: 52%

And organizations are more likely to upgrade these technologies than phase them out.

- % Maintaining Status Quo -
  - Email: 72%
  - Smartphones & Tablets: 66%
  - Instant Messaging: 41%
  - Collaborations & Screen Sharing: 63%

Looking Ahead: The Quest to Modernize

At the same time, certain technologies hold great importance for the future.

- Speech Recognition Technology: 99%
- Telepresence: 99%
- Biometric Authentication: 87%
- On-Demand Business Analytics: 86%
Building a Positive Employee Experience Will Help Drive Success

The link between connecting modern technology and happy workers is clear:

- Improving/maintaining positive employee experience will help your company grow and prosper: 84% involvement
- Employee experience is fundamental to the success or failure of any technology implementation: 80% involvement

Involving end users in buying decisions may also help drive adoption

- % user involvement in technology selection process:
  - Non-Gan-Hi: 8%
  - 3D Printing: 7%
  - Biometrics: 7%

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